Guidelines for Fundraising from the public

Brighter Communities Worldwide is committed to achieving the standards outlined in the *Guidelines for Charitable Organisations on Fundraising from the Public* issued by the Charities Regulator.

The *Guidelines* provides Irish charities with good practice standards for fundraising. It was developed after extensive consultation with industry experts and stakeholders including charities, non-profit organisations, legal and financial advisors, donors and academics.

- Brighter Communities Worldwide is committed to complying with the *Guidelines* and has formally discussed and adopted the *Guidelines* at a meeting of its Board of Directors.
- Brighter Communities Worldwide confirms its commitment to the principles set out in the *Guidelines* by a statement to that effect in its annual report.
- Brighter Communities Worldwide has a *Donor Charter* which is consistent with the *Guidelines*. Brighter Communities Worldwide regularly monitors compliance with the *Guidelines* and compliance reports are received regularly by the governing body.
- Brighter Communities Worldwide considers the *Guidelines* when planning all fundraising activity.
- Brighter Communities Worldwide has a policy on working with third party fundraisers.
- Brighter Communities Worldwide provides honest, open and transparent disclosure when fundraising from the public.
- Brighter Communities Worldwide has appointed a member of its Board of Directors and a senior member of staff to be responsible for compliance with the *Guidelines*.
- Brighter Communities Worldwide ensures that fundraising staff are provided with information and training on the *Guidelines* and its implementation.
- Brighter Communities Worldwide has a *feedback and complaints procedure* consistent with the Guidelines for Charitable Organisations on Fundraising from the Public. Feedback is recorded for review by relevant staff including the CEO and Board of Directors. Feedback is responded to promptly and appropriately.
- Brighter Communities Worldwide prepares financial reports consistent with the requirements of the Charities Act 2009 which include a statement concerning the extent to which control of the organisation is independent of its funding sources.
- Brighter Communities Worldwide ensures that all donations are tracked and recorded and complies with data protection requirements.
- Brighter Communities Worldwide is accessible to the public through a number of readily available contact options.