



Guidelines for Fundraising from the public

Brighter Communities Worldwide is committed to achieving the standards outlined in the ***Guidelines for Charitable Organisations on Fundraising from the Public*** issued by the Charities Regulator.

The ***Guidelines*** provides Irish charities with good practice standards for fundraising. It was developed after extensive consultation with industry experts and stakeholders including charities, non-profit organisations, legal and financial advisors, donors and academics.

- Brighter Communities Worldwide is committed to complying with the ***Guidelines*** and has formally discussed and adopted the ***Guidelines*** at a meeting of its Board of Directors.
- Brighter Communities Worldwide confirms its commitment to the principles set out in the ***Guidelines*** by a statement to that effect in its annual report.
- Brighter Communities Worldwide has a **Donor Charter** which is consistent with the ***Guidelines***. Brighter Communities Worldwide regularly monitors compliance with the ***Guidelines*** and compliance reports are received regularly by the governing body.
- Brighter Communities Worldwide considers the ***Guidelines*** when planning all fundraising activity.
- Brighter Communities Worldwide has a policy on working with third party fundraisers
- Brighter Communities Worldwide provides honest, open and transparent disclosure when fundraising from the public.
- Brighter Communities Worldwide has appointed a member of its Board of Directors and a senior member of staff to be responsible for compliance with the ***Guidelines***
- Brighter Communities Worldwide ensures that fundraising staff are provided with information and training on the ***Guidelines*** and its implementation.
- Brighter Communities Worldwide has a **feedback and complaints procedure** consistent with the ***Guidelines for Charitable Organisations on Fundraising from the Public***. Feedback is recorded for review by relevant staff including the CEO and Board of Directors. Feedback is responded to promptly and appropriately.
- Brighter Communities Worldwide prepares financial reports consistent with the requirements of the Charities Act 2009 which include a statement concerning the extent to which control of the organisation is independent of its funding sources.
- Brighter Communities Worldwide ensures that all donations are tracked and recorded and complies with data protection requirements.
- Brighter Communities Worldwide is accessible to the public through a number of readily available contact options.