



**Brighter
Communities**
Worldwide

CREATING BETTER FUTURES

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September 2025

Fundraiser

Brighter Communities Worldwide are offering an exciting opportunity for **an experienced senior fundraising professional** to join our team in Ireland on a permanent contract.

Brighter Communities Worldwide are locally led with people and communities at our core. Over two decades we have built relationships and trust, standing with communities in Kericho County, Kenya through difficult times and times of celebration. We are committed to a more sustainable future, and through the next five years and beyond, we will build the capacity, capability and strength of the organisation.

Our goal is for the communities with whom we work to reach their full potential, resulting in a healthier, empowered, resilient and more equitable society.

The position of **Fundraiser** is a key component to a more sustainable future. The role is to develop and implement our fundraising plan to meet or exceed an annual income target. You will be joining a dedicated team driven by our values of integrity, passion and togetherness with a shared vision of a world where strong, healthy communities can thrive, building sustainable livelihoods and brighter futures.

Title: Fundraiser

Type of Contract: Permanent

Salary: €39,000 gross

Location: Based at the Brighter Communities Worldwide office in Cobh between November and December 2025 (our busiest period) with option for hybrid in 2026 available with 2 days remote and 3 days from office.

Hours: Monday to Friday – weekend work may be necessary on occasion.

Reporting to: Operations Manager

Role Purpose:

We are seeking an experienced, dynamic and values-driven **Fundraiser** to lead and grow our fundraising function. This role is responsible for creating and implementing a comprehensive plan to achieve our annual fundraising income target through a variety of streams. The ideal candidate is not only a skilled fundraiser, but also a compelling storyteller, a strong team leader, and a relationship-builder who embodies empathy and participation in everything they do.

Key Responsibilities:

Strategic Fundraising Planning

- Develop, implement and manage a comprehensive fundraising strategy that supports the organisation's mission and achieves annual income targets.
- Monitor fundraising trends, donor behaviour, and sector insights to inform strategy and innovation.
- Carry out the role in conjunction with our current Strategic Plan (2025 – 2029)
- Work closely with our communications team and communications & marketing co-ordinator.
- This role is responsible for creating and implementing a comprehensive plan to achieve our annual fundraising income target through a variety of streams.

Directors Linden Edgell, Andrew Bird, Catherine Donohoe, Róisín O'Neill, Mark Cumming, Carole Barry Kinsella, Lisa Doherty, Susan Mc Carthy, Muswamba Mudaiy

CEO Martin Ballantyne

Charity Registration Number: CHY16505 • Charity Regulatory Authority Number: CRA 20059583

Income Generation & Management

- Implement a fundraising plan that will bring income across a variety of streams including -
 - Regular Giving & General Donations
 - Corporate Donations & Sponsorship
 - Community/Local Fundraising & Volunteer-led Activities
 - Selling Something (crafts from Kenya)
 - Direct Marketing Campaigns - Digital & Offline
 - Tax Relief on Donations (CHY Scheme)
- Set and manage fundraising budgets, forecasts, and KPIs with attention to return on investment and sustainability.
- Consider development of our income streams to new areas.

Relationship Building & Stakeholder Engagement

- Cultivate meaningful relationships with donors, supporters, corporate partners, and community stakeholders.
- Network and represent the organisation at events and meetings, engaging with supporters and potential funders.

Team Leadership & Collaboration

- Engage, inspire and support staff, contractors and volunteers to support deliver of fundraising targets.
- Foster a culture of participation, empathy, and shared purpose across internal teams and supporters.

Data, CRM & Research

- Support the implementation of a CRM system to manage donor relationships, track interactions, and analyse giving patterns.
- Conduct donor prospecting and research to identify new funding opportunities.

Communications & Marketing

- Develop compelling fundraising narratives and materials that reflect the impact of our work.
- Work closely with the communications team and co-ordinator to align fundraising messages across channels.

Events & Campaigns

- Plan and deliver creative, mission-aligned events that generate income and community engagement.
- Evaluate events for impact, participation, and long-term donor cultivation.

Key Attributes & Skills:

- Strategic mind-set with the ability to translate vision into action
- Values-driven and motivated by purpose and community impact
- Compelling story teller who can communicate our impact with passion and authenticity
- Ability to write engaging copy for emails, social media, website and printed materials.
- Excellent relationship builder with proven stakeholder engagement skills
- Team leadership skills with the ability to inspire and coordinate others
- Proficiency in CRM systems and data-led decision-making
- Confident with handling budgets and finances
- Analytical thinking with the ability to interpret trends and data
- Event planning experience from concept to execution
- Familiarity with the role marketing plays in fundraising to build awareness, drive donations and communicate the impact of our work.
- Creative, innovative and solutions-focused

Desirable Experience:

- Working knowledge of the Irish non-profit fundraising landscape, related governance, for example CRA Guidelines for Charitable Organisations on Fundraising from the Public and the CHY tax scheme.
- Experience managing external service providers and volunteers.
- Familiarity with GDPR and ethical fundraising standards and the Dochas Guide to Ethical Communications.

Join Us

This is an exciting opportunity to play a leading role in the growth of a vibrant, dynamic organisation with a unique approach to sustainable development. If you're someone who brings creativity, passion, purpose, and strategic thinking to your work — we'd love to hear from you.

Application Process

Please note, only candidates legally entitled to work in Ireland will be considered.

To apply, please send your CV and Cover Letter by email to rosehennessy@brightercommunities.org

Closing date – 31/10/2025